#### Contact.

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luongquynh-242.github.io

**UI/UX** Designer



You can view my portfolio platforms 🍀











## Languages.

Vietnamese

English

#### Softwares.

Figma, Sketch, Zeplin, Invision, Adobe Illustrator, Photoshop

Other working process tools

#### About.

A Designer and Illustrator based in Saigon, Vietnam. My focus is on on User Interfaces, Creative Design, Branding Design, simple motion and optimal experiences.

I'm always seeking more amazing ideas to actualize them into usable products and resolving business problems.

#### Skills.

#### Expertise in

#### Others

Basic knowledge of HTML & CSS / Experienced at Team Leader (2 members)

## Experience.

Feb 2022 - Now

# EasyGop

Fintech

Vietnam Elite BNPL

## Product Designer

UIUX design / Branding / Graphic design

- · Worked directly with CTO and CEO to release product design solutions
- Making design decisions for products: Mobile App, Internal Dashboard, Portal, Website
- Conducted interviews with Product team to figure out paint-points, insights, and solutions
- · Catch up with Developer team while implementing, joined in testing product, gathered feedback
- Designed company's branding (logo, merchandises, graphic,...)
- Supported in graphic materials for partners, marketing contents, campaigns

Nov 2021 - Feb 2022

# bewell

Healthcare

#### Lead Visual Designer

Take responsibility for UI and Visual design / Guide and follow team members / Graphic design

- · Worked with UX designers, POs to deliver final UI design
- Made final design decisions
- Managed team members workloads, supported and guided team members to complete daily tasks, requirements
- Created Design System for mobile app, website
- Joined in brainstorming product's insights, solutions,...

Sep 2020 - Dec 2021

## **Amanotes**

Music games platform Mobile App

Jul 2020 - Aug 2020

# Designveloper

Dating and Social App Gamification Web-app Website (Blog)

Jul 2018 - Jun 2020

# KMS Technology

Automation Testing Softwares Social App

#### UIUX Designer

UI design / Visual design / Digital graphic / Supporting UX design and game UI

- Worked with POs to deliver better user interface, interactions, and motions
- Joined in designing product process, brainstorm sections
- · Joined in conducting user testing, and A/B testing with POs to figure out insights
- · Customized in-app game UI

#### UIUX Designer

UI design / Visual design / Digital graphic / Supporting UX design / Branding

- Worked with PO and Design team to deliver design solutions and hi-fi interfaces
- Experienced in multitasking, joined in working process with multiple teams and projects
- Joined in demo sharing sections with the clients
- Worked with Team Leader to release ideas for company's product

#### Katalon Team • Graphic and UI Designer

Digital graphic design / Visual design / UI design / Branding

- Worked with other Designer and Marketing team to deliver graphic materials
- Joined the product design process with PMs and BA, delivered UI design based on wireframes and documents

#### Sprynkl Team • Graphic and UI Designer

Ul design / Visual Design / Digital graphic design

- Worked with BA and Developer team to create user friendly interface design
- · Supported in graphic design for social posts, marketing contents
- · Designed brand's mascot, merchandises with other designer

#### Extra Projects

# Freelance / Part-time

#### BuyNgon - Cross-border eCommerce

Branding / UIUX Design / Visual Design / Digital Graphic Design

- Designed logo and brand identity, mascot, merchandises
- Joined in UI/UX design process with CPO (web-app, mobile app)
- Supported in marketing materials such as social post, editing video, simple animation...

#### ♦ VOVTV - News Website

UI Design / Visual Design / Wireframing / UX Design

## Onme+ Live Streaming and Social App

UI Design / Visual Design / UX Design

#### Zingnews - Vietnam World Cup 2022 Landing Page

UI Design / Visual Design

## Education.

2015 - 2018

# University of Architect

#### Majoring in Graphic Design

Had some great years to learn about graphic design, design theories, and aesthetics sense.

Worked on my school projects which started the very beginning of my journey being a designer.

#### **Highlight Projects**

GEO the Astronomy

MILLE Life Style Magazine

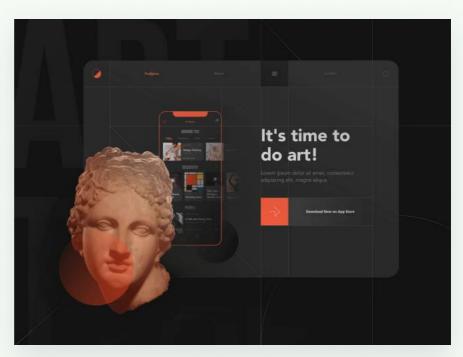
Annie - Illustration Book

#### Featured.

A quick look at some of my previous projects

You can view more projects at my website

luongquynh-242.github.io



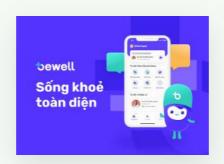
ART/TUAL - Interactive Museum App

Persona Project



#### Boon

Landing Page



#### bewell's Design System

Healthcare App



#### Ngoners

Clothing Brand

My portfolio platforms









